## **GREEN TREE THRIFT**

INTEGRATED AGRO-FORESTRY VALUE CHAIN DEVELOPMENT



# **IMPACT SNAPSHOT**



A WORKING ESG INITIATIVE OF GREEN SAHARA FARMS



WITHIN PURVIEW OF THE GREEN SAHARA REVOLUTION



BY SULEIMAN M. DIKWA FCIT, CAN, AMNI





## Vision

Green Sahara envisions its continuing leadership as an agribusiness organization creating a world-serving and sustainable agricultural heritage from Africa

### Mission

To sustainably provide innovative and practical agro-industrial solutions from the bottom of the pyramid – being the largest but poorest socio-economic group

A performance system driven within an integrative mechanism to enhance agricultural commodities value/supply chains through the active participation of stakeholders, shared risks, shared responsibilities, and optimization for shared rewards

Model











#### **Performance Functions**



Resourcing

#### **Strategic Objectives**

I. Sustainably boosting agro-industrial productivity in Sub-Saharan Africa;

II. Enhancing agricultural value chains and supply chains;

III. Synergizing resources for enhanced agro-industrialproductivity;

IV. Enhancing quality improvements, standardization and sustainable practices for the agricultural industry;

V. Ensure food availability and sufficiency.

## Commercialization

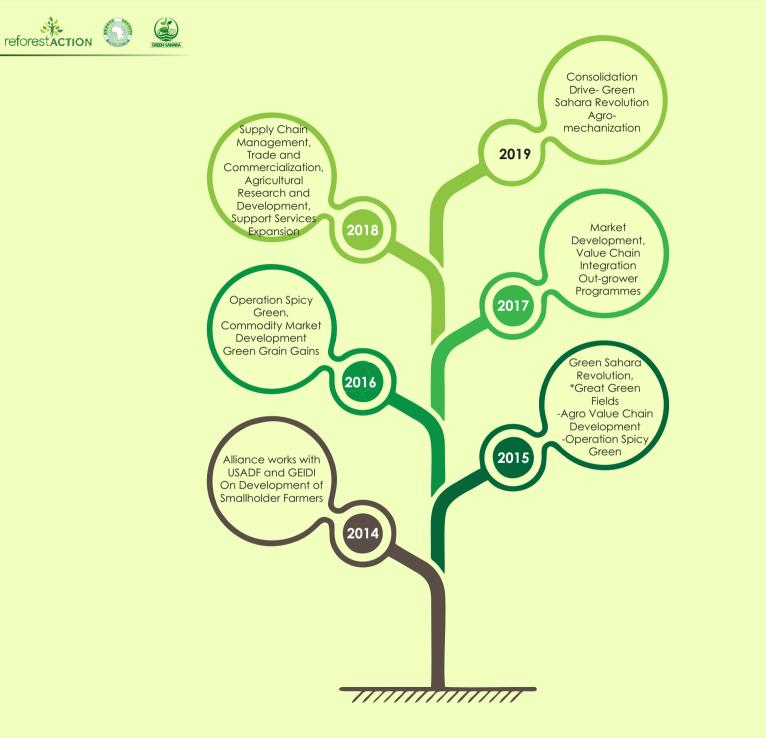


Standardization



Sustainability, Inclusion and Empowerment







By focusing the limited resources available for promotion of agricultural value chains, there is a higher likelihood of realising genuine livelihood improvements for households

#### **Outputs and Outcomes**





I. Helped to secure and provide access to farming land estimated at more than 100,000 hectares



II. Pooled in private sector direct investment and resourcing into agriculture to the tune of over  $\$5 \mbox{Million}$ 



III. Operated through prime projects across more than 8 different value/supply chains with dealership in more than 20 different agricultural commodities



IV. Trained more than 15,000 smallholders, producers and value chain actors on good agricultural practices and business development



V. Strengthening synergies with the development of more than 30 working contracts and partnerships towards driving food and nutritional security and for better market access



VI. Rendered various specialized services oriented towards developing agricultural value chains and supply chains valued to the tune of £1 Million





Impact





I. Generated agricultural income flows of over £4 Million



II. Contributed to employment with the engagement of over 500 direct staff, agents and representatives; and indirectly engaging over 3,000 persons across operational areas



III. Realizing import substitution and capital retention to the tune of  ${\tt l}1{\tt M}{\tt illion}$ 



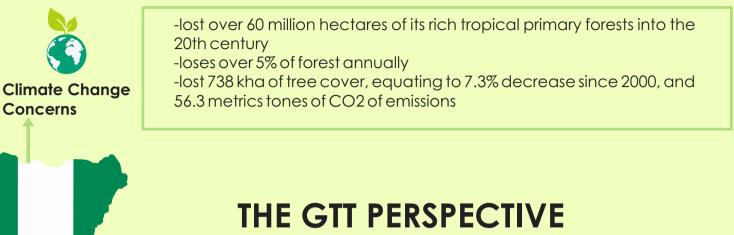
IV. Increased availability of food for the urban population with supplies to manufacturers to the tune of over 4,000 metric tons



V. Raised value chain performance and vibrancy by 40% from baseline through stronger inter-sectoral coordination amongst various value chains and supply chains







Nigeria



Socio economic concerns

The poverty rate at the national poverty line is very high in Nigeria at 40.1% in 2019 based on data from the 2018-19 Nigeria Living Standards Survey.

Poverty rates are much higher in rural areas (52.1%) than in urban areas (18.0%)

One-third of households lack access to safe drinking water & only 56% of households using improved sanitation

Only 40% of rural households have access to electricity

Poor Literacy level with 36% of females and 27% of males, aged 15-49, with no formal education

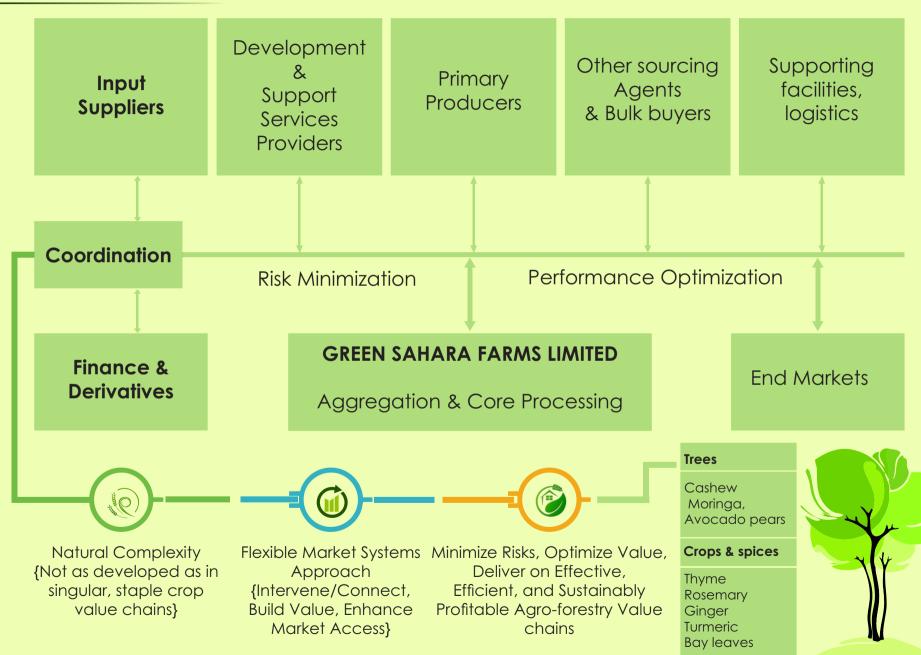
Unemployment and Insecurity













Potential Impact at an Average household size is 6 persons (being more appropriate for rural areas)

Coverage	25 million economic trees in more than 200 select communities within some 60 Local Government Areas
Inclusion	More than 80,000 households to participate and be impacted
Income	Boost household incomes by over 1000% after the initiating 1 to 3 years
Engagement and Employment	Boost agro-industrial engagement and employment by over 50% across 10 states In 3 years
Benefits	Enhanced Standard of Living and reduced poverty level by an estimated 50% within intervention areas

#### A YEAR 2022 PERFORMANCE REPRESENTATION OF GREEN SAHARA FARMS LIMITED

PRESENTED AT THE DUMFRIES HOUSE ON JANUARY 19, 2022